



सत्यमेव जयते



NARCOTICS  
CONTROL BUREAU

75  
Azadi Ka  
Amrit Mahotsav



## International Day against Drug Abuse & Illicit Trafficking on 26<sup>th</sup> June 2022

### **PRESS NOTE**

## “ नशे से आज़ादी ”

***Awareness against drug abuse & illicit trafficking***

***Cycle Rally/Fun Run***

***26<sup>th</sup> June, 2022 @ Gate No. 6, Janeshwar Mishra Park, Gomti Nagar, Lucknow***

United Nations General Assembly through its resolution in the year 1987 decided to observe **26 June** as the **International Day against Drug Abuse and Illicit Trafficking** as an expression of its determination to strengthen action and cooperation to achieve the goal of an international society free of drug abuse & illicit trafficking.

2. In this regard, inter-alia various other events, NCB Lucknow Zonal unit is conducting a Cycle Rally & Fun run at Janeshwar Mishra Park on 26<sup>th</sup> June in association with CRPF, SSB, Disha Foundation and Decathlon to spread awareness against drug abuse & its illicit trafficking.

3. **Shri Dhruva Kant Thakur, IPS, Commissioner of Police, Lucknow has kindly consented to grace the occasion as a Chief Guest to extend his support to this noble cause.**

4. The minute to minute program for subject event is as under:

S.No	Event	Venue/Route	Time
1	Assembly of participants	Gate no. 6, Janeshwar Mishra Park, Lucknow	0600 Hrs
2	Registration & distribution of T-shirts/Cap	-do-	0600 hrs-0630 Hrs
3	Arrival of Chief guest	-do-	0630 Hrs
4	Welcome Address	-do-	0630-0635 Hrs
5	Address by Chief Guest	-do-	0635-0640 Hrs
6	Flag off (Fun-run)	-do-	0640 Hrs
7	Flag off ( Cycle Rally)	-do-	0645 Hrs
8	Distribution of Memento, Vote of Thanks & Closure of Events	-do-	0730 Hrs



6. Various senior dignitaries from Police, Public, Social & Govt. Domain would also be attending this event.
7. Your esteemed media house/agency is required to give maximum publicity & coverage to this event so as to ensure maximum participants of the general public which would boost the very objective of conducting this awareness event and ensuring a drug free & healthy society.
8. QR code/ link to register for Cycle rally/ Fun Run is as under:

<https://www.allforsport.in/event-details/nashe-se-azaadi-ncb/49c4efac-f229-11ec-a9bd-03c1e1d2d0a4>





# DRUG

26<sup>th</sup>  
June



नशे से आजादी

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